ADAPTIQ

PARTNERSHIP PROPOSAL

Informatics Institute of Technology
IEEE Student Branch

IEEE

IEEE is the world’s largest professional organization dedicated to advancing technology for the benefit of humanity. publications, IEEE with over 448 000 members in more than 190 countries highly inspire a global community through its cited conferences, technology standards and professional and educational activities Consisting of 39 technical societies and 10 geographic regions, IEEE also provides various humanitarian opportunities to its members.

IEEE SRI LANKA

The IEEE Sri Lanka Section is a global technology platform for technical professionals in the country. Since its inception 20 years ago as a part of region 10, IEEE Sri Lanka Section has been expanding at an accelerating pace. Starting from merely 3 student branches, IEEE Sri Lanka has expanded to more than 22 universities covering all the state and private technical colleges in the country.

IEEE WIE AG OF IIT

Under the IEEE Student Branch at IIT—ranked 15th globally with over 500 student members—the IEEE Women in Engineering (WIE) Affinity Group was established in 2016. Since then, it has emerged as one of the most outstanding and award-winning affinity groups in Sri Lanka. WIE IIT has been a driving force in fostering diversity, inclusion, and leadership within the engineering community. Committed to empowering women in technology, the group provides a vibrant platform for undergraduates to learn, grow, and inspire meaningful change.

OUR STORY

Informatics Institute of Technology
IEEE Student Branch
SHErlock 2.0
PHOTOGRAPHED BY
Chamiru Fernando

The IEEE WIE Affinity Group of IIT reignited the thrill with SHErlock 2.0, a problem-solving competition that challenged undergraduates with puzzles, storytelling, and high-stakes scenarios. More than a contest, it fostered critical thinking, teamwork, and celebrated women's impact in STEM

Album

Informatics Institute of Technology
IEEE Student Branch
SYNC UP
CAMPUS
Photographed by
Fahad Bhai
@BHAIGRAPHY
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SyncUp, the flagship mentorship initiative by IEEE WIE IIT, united 150+ participants for a week of inspiration and growth. From impactful keynotes and interactive sessions to 1:1 mentorship and challenges, it was more than an event—it was a movement empowering students with clarity, confidence, and community.

Album 1 Album 2

INTRODUCTION TO ADAPTIQ

AdaptIQ is a high-energy, creativity-driven competition designed to test how well you can adapt, innovate, and problem-solve under real-world constraints.

Unlike a typical hackathon or ideathon, you’ll only receive the problem statement at the start — with surprise twists introduced along the way to keep you on your toes!

This event is open to undergraduates across Sri Lanka, giving you the chance to compete, collaborate, and showcase your talent on a national stage.

VISION

To create a transformative platform where undergraduates across Sri Lanka can unlock their adaptability, creativity, and problem-solving skills to thrive in real-world challenges.

MISSION

To empower students through skill-building workshops, collaborative challenges, and an immersive 24-hour finale that fosters innovation, resilience, teamwork, and industry readiness.

MAIN PARTNERSHIP

PACKAGES AND BENEFITS

PARTNERSHIP PACKAGES

Silver Partner

3 Slots
20, 000 LKR

Platinum Partner

2 Slots
40, 000 LKR

Title Partner

1 Slot
60, 000 LKR

Gold Partner

3 Slots
30, 000 LKR

Bronze Partner

4 Slots
10, 000 LKR

Benefits	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Event branding as “AdaptiQ Powered by [Company]”	Y	-	-	-	-
Winner will be recognized and branded with the Partner Company Name.	Y	-	-	-	-
Logo on certificates & promo material	Y	-	-	-	-
Company logo will be displayed in the event merchandise	Y	-	-	-	-
Opportunity to do a company pitch at one of the peak moments of the final event day	Y	-	-	-	-
Technical speaking slot during the Workshops/Closing ceremony (30 minutes)	Y	Y	-	-	-
Opportunity to obtain testimonials along with photographs and videos of the event for future marketing and other requirements of the Partner company.	Y	Y	-	-	-
Product/Service Launch opportunity	Y	Y	-	-	-
Stickers for delegates	Y	Y	-	-	-
Exclusive stall at event	Y	Y	-	-	-
Resume collection of participants	Y	Y	-	-	-
Opportunity to provide a panel of judges and to be recognized as a judging partner	Y	Y	-	-	-

Benefits	Title Partner		Gold Partner	Silver Partner	Bronze Partner
Opportunity to have VIP company representatives at the event.	3	2	1	-	-
Logo displayed in mass emails.	Y	Y	Y	-	-
Opportunity to get featured in the after movie	Y	Y	Y	-	-
Opportunity to conduct surveys	Y	Y	Y	-	-
Access to student database	200+	150+	100+	50+	-
Opportunity to play company promotional videos during the event	3 min	2 min	2 min	2 min	1.5 min
Opportunity to display banners during the event.	3 banners	2 banners	2 banners	1 banner	1 banner
Opportunity to display the company logo on all social media platforms and backdrop	Y	Y	Y	Y	Y
Opportunity to incorporate the company logo into the watermark of event photos	Y	Y	Y	Y	Y
Opportunity to distribute company products among delegates	Y	Y	Y	Y	Y
To be recognised by a verbal acknowledgment at the opening and closing ceremonies.	Y	Y	Y	Y	Y
Opportunity to be featured in the event impact report	Y	Y	Y	Y	Y

OTHER PACKAGES AND THEIR BENEFITS

OTHER PACKAGES

Gift Partner

20, 000 LKR /
in kind

Merchandise Partner

in kind

Knowledge Partner

in kind

Food & Beverage Partner

50,000 LKR /
in kind

Media Partner

in kind

Benefits	Knowledge Partner	Food and Beverage Partner	Media Partner	Merchandise Partner	Gift Partner
Opportunity for the representatives to attend the awarding ceremony	Y	-	Y	-	-
Company Banners to be displayed	2	1	1	1	1
Opportunity to issue pamphlets/ brochures / Leaflets	Y	Y	Y	Y	Y
Opportunity to play promotional videos	3 min	2 min	3 min	2 min	3 min
Opportunity to conduct survey between the sessions	Y	-	Y	-	-
Opportunity to be featured in event after movie	Y	Y	Y	Y	Y
To be recognized by a Verbal Acknowledgement at the Opening & Closing Ceremonies	Y	Y	Y	Y	Y
Opportunity to display the company logo in backdrop	Y	Y	Y	Y	Y
Opportunity to get featured in Social Media Platforms	Y	Y	Y	Y	Y
To be recognised by a verbal acknowledgment at the opening and closing ceremonies.	Y	Y	Y	Y	Y
Opportunity to be featured in the event impact report	Y	Y	Y	Y	Y

OUR VISIBILITY AND REACH

Channels belong to IEEE IIT

4.7K Followers

2k followers

3k followers

1.9k followers

Channels belong to IEEE WIE IIT

1.8K Followers

1.1K Followers

1K Followers

Channels belong to IIT

281K Followers

11.8K Followers

18K Followers

CONTACT US

Thasara Surage
Project Chairperson

thasara.20221347@iit.ac.lk
+94 77 242 8588

Rochani Riligala
Industry Outreach Co-Lead

ayodhya.20230486@iit.ac.lk
+94 71 059 2660

Ganguli Hettiyarachchi
Industry Outreach Vice Chair

ganguli.20231948@iit.ac.lk
+94 72 343 1105

Sithuli Basnayake
Industry Outreach Vice Chair

sithuli.20240380@iit.ac.lk
+94 77 524 5457